

FOR COMPLETE DETAILS ON THE PARADIGM PLUG GO TO
WWW.PPLUG.EYEDEASCOM.COM

Please NOTE: The Paradigm Plug is offered **PRIMARILY** as a **VEHICLE OPTIMIZER** and *not* as a Fuel Saving Device with all the many benefits listed on our site. However as a **BONUS** significant fuel Savings can be achieved on "cruise" or "highway driving" and our clients are even reporting fuel savings in short to medium trips.

Installation and Testing

1. The 'Paradigm Plug' connects directly to the vehicle's cigarette lighter socket.
2. DO NOT insert the 'Paradigm Plug' into the cigarette socket whilst either the ignition is switch on OR the motor is running. In other words, the key must be in the OFF position PRIOR to installing the 'Paradigm Plug'.
3. After installing you may start the car. Check that the green light on the 'Paradigm Plug' is showing. If the green light is not showing possible causes are a faulty socket or a broken fuse. Check both and re-install.
4. Note that the circuitry in the 'Paradigm Plug' will 'adapt' itself to the FIRST vehicle it is installed in. If moving the 'Paradigm Plug' to another vehicle, results may vary since the technology is designed to program itself to the first vehicle of installation. Therefore we recommend that the vehicle in which the 'Paradigm Plug' was FIRST installed remains with that vehicle.
5. The 'Paradigm Plug' is suitable for vehicles where the cigarette socket is located either in front of the driver or in the console between the driver and the passenger. If the cigarette socket is further back it is best to re-install the socket in the positions mentioned. Therefore ideally if you took a tape measure, the cigarette socket will be around 1 - 1.5 metres from the Alternator or Generator.
6. For vehicles where the engine is at the rear of the vehicle, the cigarette socket must be installed nearer the engine, again around 1 - 1.5 metres from the Alternator or Generator.
7. Installation is correct and connection of the cigarette socket is correct if the 'Paradigm Plug' turns off when the ignition and key is switched to the OFF position. If the cigarette socket does not turn off when the ignition key is switched off, modifications need to be made to the cigarette socket so that it does, however this would only be in rare occasions.

8. Normal shelf life WITHOUT changing the 'Paradigm Plug' to different vehicles will be 5 Years or more.

Some Simple Observation Techniques

1. Prior to installing the 'Paradigm Plug' start your vehicle and listen to the engine.
2. Install the 'Paradigm Plug' as per installation instructions above. Listen to the engine. It will sound much smoother. (Also vehicles that are difficult to start will start much easier).
3. If you do not have power steering you will know how the vehicle turns. Now after installing the 'Paradigm Plug', you will notice that the steering is much lighter when driving.
4. Acceleration will be much easier. Just a little touch to the accelerator pedal will show that pick-up of the vehicle is better.
5. Drive up that hill or mountain and notice that gear changes are much less frequent than previously, or not at all.
6. Look at your headlights with and without the 'Paradigm Plug' installed. Now, install the 'Paradigm Plug' and look at your headlights. You will see the noticeable difference in their brightness.
7. The engines computer, (ECU), is constantly making changes to make sure it operates with a specific air/fuel ratio. When fuel quality changes or weather conditions change, the engines computer will make adjustments to make sure the air/fuel ratio is correct. The Paradigm Plug will take time to fully synchronize itself with the engines computer management system. Sometimes it will happen quickly and other times a little more slower. In addition the Oxygen Sensor may need to have a slight alteration made. For details on how to do this, go to the "test" link and download the .pdf file titled "Oxygen Sensor Adjustment"

How to Test Fuel Savings

Please Note: The 'Paradigm Plug' is not designed for testing in 'City Conditions'. By this we mean that these conditions are nearly always 'stop - start' and are certainly not classified as 'consistent', 'constant' or reasonably 'uninterrupted' driving. Best fuel consumption readings will be found by open road traveling (or otherwise known as highway driving) at normal highway speeds and is why we recommend the following testing strategy. Note however that all other benefits of the 'Paradigm Plug' will be felt and seen in ALL driving conditions. See or 'How It Works Link on the Site.

1. Fill your fuel tank full to the top
2. Set your TRIP METER to '0' and drive approximately 200 - 250km's on a freeway or highway WITHOUT the 'Paradigm Plug' installed.
3. Take note of the exact number of kilometres, fill your tank completely full again TAKING NOTE OF THE NUMBER OF LITRES OF FUEL and install the 'Paradigm Plug'. RESET your TRIP METER to '0' again and drive back to your original destination along the same route..
4. When you reach your original destination, FILL you tank completely again. Now you will clearly note in a short period of time exactly what your savings could be.
5. Great results should also be seen with trucks that are carrying loads.

Some Commonsense Checks to Ensure Optimum Use of the 'Paradigm Plug'

1. Your cigarette lighter socket must not be loose
2. The battery poles must be clean and the battery fully charging
3. Your alternator/generator or dynamo must be normal good working order. Check or change the carbon brushes if needed.
4. Clean your air filter(s) and change your oil lubricant
5. Do NOT DIRECT CONNECT. In other words the 'Paradigm Plug' must disconnect when you turn off the ignition.

Our Guarantee

The Paradigm Plug WILL work on all vehicles. Some changes may be seen immediately, others taking up to 8 weeks. If in the highly unlikely event that you do not see or feel any **optimization** of your vehicle (as listed on our website) we will refund your purchase.

Conditions:

1. We will **not** refund on the basis of fuel consumption reduction expectations.
Please read the Note at the top of Page 1.

2. Product must be used for 90 (Ninety) Days – The 90 (Ninety) Days commences 10 Days after the date of sale on your receipt
3. If returning the product you **must** provide the following **8 items**. Any omission of these items and your claim for a refund will not be recognized:
 - a. Copy of your Original Receipt
 - b. The Original Packaging
 - c. The Paradigm Plug
 - d. Sticker on the Plug must be attached
 - e. Postage dated no more than 3 working days after the expiry of the 90 Day Period from date of sale
 - f. Copy of odometer readings when the Paradigm Plug was installed to the end of the 90 Day period
 - g. Specify the vehicle model, type, and year the Paradigm Plug was used in
 - h. A Statuary Declaration stating that you received not 1 of any the benefits listed on our site.
4. If after testing we find that the Paradigm Plug was used in more than 1 vehicle the guarantee will not be recognized.
5. Guarantee is void if the Paradigm Plug casing is broken, tampered with or the sticker removed.
6. If the Paradigm Plug was purchased via credit card, all credit card charges or charges relating thereto will be deducted from the refund. In addition, any shipping and handling charges on the original purchase will also be deducted.
7. Should the Paradigm Plug be deemed “faulty or inoperable” we will provide a replacement product, however the client must bear the shipping costs.
8. Prior to considering a refund the seller and/or distributor(s) reserve the right to test the vehicle and, by purchasing the Paradigm Plug you agree to allow us to test the vehicle in which the Paradigm Plug was operating in to ascertain that absolutely no benefits were achieved when using our device.

Note: On a few occasions we have found that either insufficient or improper use has been undertaken with the Paradigm Plug. In some of these cases “buyers remorse” has been an obvious reason why a refund was requested. It is because we are 100% confident that the Paradigm Plug will work in all vehicles as a **Vehicle Optimizer** is the reason why these conditions are in place.